

EXHIBITOR PROSPECTUS



ENDOSCOPIC SPINE SYMPOSIUM
featuring **dualPortal™** and **dualX® System**

FEBRUARY 5, 2022
LONG BEACH, CA

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DEAR EXHIBITOR:

On behalf of Amplify Surgical, we are pleased to extend an invitation for your company to participate in Amplify Surgical's Inaugural Endoscopic Spine Symposium, which will be held February 5, 2022 in Long Beach, CA. Amplify is focused on developing and commercializing innovative and minimally invasive technologies for spine surgery, most recently in endoscopic spine. The symposium is expected to attract 150+ orthopedic spine and neurosurgeons, in-person and virtually, seeking information on the latest advancements in the company and endoscopic spine surgery. Exhibit at the endoscopic symposium and take advantage of our corporate support opportunities in a unique setting that allows for a more intimate level of engagement with surgeon attendees.

We hope to see you in Long Beach!

COURSE DETAILS

Course Title: Amplify Surgical's Inaugural Endoscopic Spine Symposium - featuring dualPortal™ and dualX® System

Location: Science Care - Long Beach, CA

Date: February 5, 2022

Questions: Natassja Santos - 510-703-5051 - nsantos@amplifysurgical.com

PROGRAM & SPEAKERS

The program features exceptional faculty, including ***special guest surgeons from South Korea*** specializing in endoscopic spine surgery, and opportunities to connect with surgeons in a cadaver lab, technology workshop, and at your booth.

CORPORATE SUPPORT RECOGNITION

As a sign of appreciation for our corporate partners who support the Endoscopic Spine Conference, we are pleased to offer the following support packages:



BENEFIT	SUPPORT LEVELS			
	\$9000	\$7000	\$3000	\$1500
PRE-SYMPOSIUM				
Logo on all event marketing material	•	•	•	•
Logo in symposium email campaigns	•	•	•	
Logo in symposium email campaigns with hyperlink	•	•		
Social media recognition by logo on FB, Twitter, LinkedIn, Instagram posts	7	5	3	1
DURING SYMPOSIUM				
*Booth space - 6 ft. table-top display	•	•		
Symposium badges	2	2	1	1
Verbal recognition as a sponsor during the live program	•	•	•	•
Sponsorship recognition on course handout	with logo	with logo	•	•
Badge ribbons indicating level of support	•	•	•	
Sponsorship recognition in between faculty presentations (dedicated slide)	with logo	•	•	
Course signage	with logo	with logo		
Podium pitch time - 30 seconds during break	•			
POST-SYMPOSIUM				
Listing on Amplify Surgical website for one full year	with logo and corporate link	with logo and corporate link	•	•
Listing on monthly Amplify Surgical Symposium eNewsletters to all attendees	with logo and corporate link 1 year	with logo and corporate link 6 months	with logo 6 months	listing 6 months

CORPORATE SPONSORSHIP PACKAGES

Receive a discount when you purchase a Corporate Sponsorship Package. A breakdown in the pricing of each package level is shown here. These items can also be purchased separately (pages 6-7).



DIAMOND SUPPORTER

30% DISCOUNT	\$9000
Booth space	\$5000
30 second podium time during break	\$3000
Logo in symposium emails with hyperlink	\$2000
Logo on all event marketing material	\$1500
Logo on dedicated slide	\$500
Social media post - recognition by logo	\$700
2 badges	\$200
TOTAL: \$12,900	
INCLUDED	
Badge ribbon indicating level of support	
Website listing with logo and link	
Verbal recognition during live program	
Recognition on course handout with logo	
Logo on course signage	
Logo with hyperlink on eNewsletters post-symposium	



GOLD SUPPORTER

30% DISCOUNT	\$7000
Booth space	\$5000
Logo in symposium emails with hyperlink	\$2000
Logo on all event marketing material	\$1500
Listing on dedicated slide	\$500
Social media post - recognition by logo	\$500
2 badges	\$200
TOTAL: \$9700	
INCLUDED	
Badge ribbon indicating level of support	
Website listing with logo and link	
Verbal recognition during live program	
Recognition on course handout with logo	
Logo on course signage	
Logo with hyperlink on eNewsletters post-symposium	



SILVER SUPPORTER

20% DISCOUNT	\$3000
Logo on all event marketing material	\$1500
Logo in symposium emails	\$1500
Listing on dedicated slide	\$500
Social media post - recognition by logo	\$300
1 badge	\$100
TOTAL: \$3900	
INCLUDED	
Badge ribbon indicating level of support	
Website listing	
Verbal recognition during live program	
Recognition on course handout	
Listing on course signage	
Logo on eNewsletters post-symposium	



BRONZE SUPPORTER

20% DISCOUNT	\$1500
Logo on all event marketing material	\$1500
Listing in symposium emails	\$500
Social media post - recognition by logo	\$100
1 badge	\$100
TOTAL: \$2200	
INCLUDED	
Website listing	
Verbal recognition during live program	
Recognition on course handout	
Listing course signage	
Logo on eNewsletters post-symposium	

ADDITIONAL OPPORTUNITIES

There are many opportunities beyond the sponsorship packages to participate at the symposium and create your own customized corporate support package to meet your company's sales goals.

WORKSHOP & PRESENTATION OPPORTUNITIES

Technology Workshop with Breakfast/ Lunch - \$4000

**Your company selects workshop faculty. Amplify Surgical will provide standard audio, visual, food and beverages.*

Present your technique or technology during a 45-minute workshop with breakfast or lunch.

Technology Update (2-minute or 30 seconds) - \$3500/\$3000

Update symposium attendees with a 2-minute or 30 second Technology Update Presentation. Your company selects the speaker and topic. Time slots are limited so be sure to sign up quickly.

Cadaver Lab Station (Shared/ Full Station) - \$3000/\$5000

Provide hands on training with your company's technologies to potential or existing users. This opportunity is for you to invite practicing spine surgeons and includes the use of one station, general instrumentation, and recognition of your support via onsite signage. Multiple stations and time slots can be purchased. You are able to supply one technology as part of a shared station or you may supply multiple technologies for a full station. Both of these options exclude interbody devices and portals as dualX and dualPortal will be used at every station.

ADVERTISING OPPORTUNITIES

Banner Ad on Symposium Website - \$2000

Feature your product in a banner ad on our Amplify Surgical Symposium website.

Dedicated slide - \$500

Feature your product in a full slide ad in between faculty presentations or on our online recordings.

Pre/post Banner Ad in Eblast

Amplify Surgical contact list - \$1500
Conference registrants - \$1000

Social Media Post \$100

Feature your company or product in one Amplify Surgical post via LinkedIn, Twitter, Instagram and Facebook.

MARKETING & SPONSORSHIP OPPORTUNITIES

Feature your logo on the following:

Logo on all Symposium emails with hyperlink - \$2000

Logo on all Symposium marketing material - \$1500

Badge Lanyards - \$1500

Meeting Registration Bags - \$1500

Registration Insert - \$500

Hotel Door-drop Insert - \$500

Beverage breaks, breakfast, or lunch - \$1000/\$1500

Provide attendees with a pleasant break during the day. You may provide logo cups and napkins. Support of this event includes recognition via on-site signage.

APPLICATION

COMPANY NAME

CONTACT NAME

CONTACT EMAIL ADDRESS

CORPORATE SUPPORT APPLICATION

EXHIBIT BOOTH

Quantity: x \$5000

Additional badges: x \$100

TOTAL:

SPONSORSHIP PACKAGES

Platinum package \$9000

Gold package \$7000

Silver package \$3000

Bronze package \$1500

WORKSHOP & PRESENTATION OPPORTUNITIES

Technology Workshop with Breakfast \$4000

Technology Workshop with Lunch \$4000

Technology Update - 2 minutes
only 2 available \$3500

Technology Update - 30 seconds
only 3 available \$3000

Shared Cadaver Lab Station
(i.e. pedicle screws, biologics, etc.) \$3000

Entire Cadaver Lab Station
(with dualX and dualPortal) \$5000

Checks must be made payable to:

Amplify Surgical, Inc.
9272 Jeronimo Rd, STE 107B
Irvine, CA 92618

EMAIL

Email your applications to Natassja Santos at
nsantos@amplifysurgical.com

ADVERTISING OPPORTUNITIES

Banner Ad on Symposium Website \$2000

Pre/post Banner Ad in Eblast
 Entire contact list \$1500
 Conference registrants \$1000

Dedicated slide during presentations \$500

Dedicated slide advertisement on
online recordings \$500

Social Media Post \$100

MARKETING OPPORTUNITIES

Logo on all Symposium emails
with hyperlink \$2000

Logo on all Symposium marketing
material \$1500

Badge Lanyards \$1500

Meeting Registration Bags \$1500

Registration Insert \$500

Hotel Door-drop Insert \$500

SPONSORSHIP OPPORTUNITIES

Beverage Breaks \$1000

Continental Breakfast \$1500

Lunch \$1500

TOTAL:

APPLICATION

COMPANY DETAILS

COMPANY NAME

WEBSITE

ADDRESS

CITY

STATE

ZIP

TELEPHONE

BILLING INFORMATION

PAYMENT IS DUE IN FULL BY FEBRUARY 1, 2022, IN ORDER TO SECURE A BOOTH SPACE.

Please email your application to Natassja Santos at nsantos@amplifysurgical.com.

Select payment option below:

ACH - wire instructions will be emailed at request

Check - made payable to:

Amplify Surgical, Inc.

9272 Jeronimo Rd, STE 107B

Irvine, CA 92618

Questions: Natassja Santos - 510-703-5051 - nsantos@amplifysurgical.com